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## Websites

<https://sites.google.com/a/bc.edu/sandra-waddock-homepage/>Healing the World: <https://sites.google.com/a/bc.edu/healing-our-world-shaman-today/>Intellectual Shamans: <https://sites.google.com/a/bc.edu/intellectual-shamans/>Sandra Waddock Music: <https://sites.google.com/a/bc.edu/sandra-waddock-music/>**Academic Appointments****Boston College, The Wallace E. Carroll School of Management**, Management and Organization Department, Chestnut Hill, MA 02467 USA

Courses taught: Capstone: LeaddMraddMraaaaMi4(ddndful2 79)u3

*(Co-)Lead Author (of ~20), Chapter 2, Intergovernmental Panel on Biodiversity and Ecosystems Services (IPBES) Transformation Assessment, (~100 total authors), United Nations, 2022-2025. Assessment expected to be published, 2025.*

***Affiliate Research Scholar, Rutgers Institute for Corporate Social Innovation, Rutgers Business School, Newark, NJ, 2020- .***

***Courtesy Appointment, Organizational Studies Department, 2007-2011 (Strategy Group merged with Organizational Studies in 2011 to become Management and Organization Department).***

***Verizon Visiting Professor in Business Ethics, Bentley University, November 9-12, 2015.***

***Fellow, Center for Humanistic Management, Fordham University, 2015- .***

***Visiting Scholar, Centre for Responsible Leadership, University of Pretoria, South Africa, October 2013- 2015.***

***Senior Research Fellow, Initiative for Responsible Investing, Harvard Kennedy School of Government, Fall 2012-2015.***

***Adjunct Professor, Asia Pacific Centre for Sustainable Enterprise, Griffith University, Brisbane, Queensland, Australia, 2010-2013.***

***Senior Fellow in Social Innovation, Lewis Institute, Babson College, 2012-present.***

***Visiting Scholar, Kennedy School of Government, Harvard University, CSR Initiative in the Mossavar-Rahmani Center for Business and Government, September 2006-June 2007.***

***Ethics Resource Center, Washington, DC, Senior Research Fellow. June 2000-June 2002.***

***Darden Graduate School of Business, University of Virginia, Charlottesville, VA, Visiting Professor, Spring 2000.***

***Northeastern University College of Business Administration, General Management Department. Courses taught: Management Policy (I and II) (undergraduate), Introduction to Business (undergraduate), Managing Social Issues (undergraduate). Fall 1985-Summer 1986, Assistant Professor of General Management.***

**Boston University School of Management.** Management Policy Department. Course taught: Manager in Society (undergraduate). Fall 1984, lecturer and coordinator of Writing Instructors for Manager in Society course.

**Babson College** Department of Management. Psychology of Leadership. Summer 1984.

**Lesley College** Programs in Management for Business and Industry. Research Methodology, Thesis module, Organizational Behavior (graduate and undergraduate). December 1983-May 1986, core faculty and thesis advisor.

**Boston College** Department of English, Survey of English Literature. Fall 1973-May 1974, lecturer in English.

**Fisher Junior College.** English Literature. 1974, adjunct.

### **Education**

Doctor of Business Administration,





**New England Council of Optometrists**, Editor, *New England Journal of Optometry*, 1978-1979 (free lance).

**Beth Israel Hospital**, Public Relations Department, Assistant Manager (promoted from public relations assistant, 1975-1977).

**American Meteorological Society**, News Editor, *Bulletin* (promoted from editorial assistant), 1970-1973.

### **Books**

*Catalyzing Transformation: Making System Change Happen*. New York: Business Expert Press, forthcoming 2023.

[\*Transforming towards Life-Centered Economics: How Business, Government, and\*](#)

Social Issues in Management Division, Academy of Management, *Best Book Award*, 2011

[Total Responsibility Management: The Manual](#). Sandra Waddock and Charles Bodwell with c

## The Values Proposition



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How Transformation Catalysts Take Catalytic Action. Ju Young Lee and Sandra Waddock. *Sustainability*, 2021, 13, 9813, <https://www.mdpi.com/2071-1050/13/17/9813>, and <https://doi.org/10.3390/su13179813>.

Wellbeing Economics Narratives for a Sustainable Future. *Humanistic Management Journal*, 2021, 6, 151-167. Online first, June 2021; July 2021, 6(2), 151-167. <http://link.springer.com/article/10.1007/s41463-021-00107-z>, DOI: 10.1007/s41463-021-00107-z.

Transformation Catalysts: Weaving Transformational Change for a Flourishing World for All. Sandra Waddock and Steve Waddell. *Cadmus*, 2021, 4(4

Thinking Transformational Change. *Journal of Change Management*, 20(2), 189-201,

Stewarding Aliveness in a Troubled Earth System. Petra Kuenkel and Sandra Waddock, *Cadmus: Promoting Leadership in Thought that Leads to Action*, October 2019, 4(1)14-38. URL: <https://www.cadmusjournal.org/article/volume>

Michael Pirson (eds). Fordham University Press, 2020,  
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Soft Targets Commentary. Dawn Elm and Sandra Waddock. In *Staging  
Organization: Plays as Critical Commentaries on Workplace Life* by Steve Taylor.  
London: Palgrave-McMillan, 2018, pp. 72-

Torn Between Two Paradigms: A Struggle for the Soul of Business Schools. Chris Laszlo, Robert Sroufe, Sandra Waddock. *AI Practitioner*, Feature Choice, Spring 2017, 19 (2), 108-119.

Inequality, Dignity, and the Sustainability Challenge. *Journal of Management for Global Sustainability*, 2017 5(1), 63-83.

Viewpoint: Malcolm McIntosh (1953-2017): A Tribute from Friends and Colleagues, *Sustainability Accounting, Management and Policy Journal*, 2017 8(5), 515-519.

Shamans, Memes, and Ethical Leadership: The Transformational Role of Shamanic

Stewarding the Future through Responsible Enterprises: The Work of Intellectual and Business Shamans. *La Gestión de Valores en la Empresa Como Aportación de Value*. Anna Bajo Sanjuán and Nuria Villagra García. Madrid, Spain: Universidad Pontificia Comillas, 2015, pp. 141-146.

and Transitions. Steve Waddell, Sandra Waddock, Sarah Cornell, Domenico Dentoni, Milla McLachlan, Greta Meszoely. *Journal of Corporate Citizenship*, June 2015, Issue 58, 5-30. DOI: <http://dx.doi.org/10.1108/JOCM-08-2014-0146>

The Complexity of Wicked Problems in Large System Change. Sandra Waddock, Domenico Dentoni, Greta Meszoely, Steve Waddell. *Journal of Organizational Change Management*, 2015, 28(6): 993-1012.

Reflections: Intellectual Shamans, Sensemaking, and Memes in Large System Change. *Journal of Change Management*, 2015, 15(4): 259-273. Link: <http://dx.doi.org/10.1080/14697017.2015.1031954>.

Stewardship of the Future: Large System Change and Company Stewardship. In *Corporate Stewardship*. Sheffield, UK: Greenleaf, 2015: 36-54.

Large Scale Change Action Research. Steve Waddell, Milla McLachlan, Greta Meszoely, Sandra Waddock. In *Handbook of Action Research*, 3<sup>rd</sup> edition, edited by Hilary Bradbury. Thousand Oaks, CA: Sage, 2015, Entry 52.

Visionaries and Wayfinders: Deliberate and Emergent Pathways to Vision in Social Entrepreneurship. Sandra Waddock and Erica Steckler. *Journal of Business Ethics*, published online, 2014, pp. 1-16. DOI: 10.1007/s10551-014-2451-x.

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Pragmatic Visionaries: Difference Makers as Social Entrepreneurs, *Organizational Dynamics*, 2009, 38 (4): 281-289.  
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Building a New Institutional Infrastructure for Corporate Responsibility. *Academy of Management Perspectives*, August 2008, 22 (3): 87-108.

The Development of Corporate Citizenship/Corporate Responsibility. White Paper Series, *Organization Management Journal*, Spring 2008, 5



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Corporate Responsibility Audits: Doing Well by Doing Good. Sandra Waddock and Neil Smith. *Sloan Management Review*, Winter 2000, 41 (2): 75-83.

Relationships: The Real Challenge of Corporate Global Citizenship. Sandra Waddock and Neil Smith. *Business and Society Review*, Special Issue on Global Corporate Citizenship, Spring 2000, 105 (1): 47-62.

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Transforming Management Education: The Role of Service Learning. Sandra Waddock and James E. Post. In *Working for the Common Good: Concepts and Models for Service-Learning in Management*, edited by Paul C. Godfrey and Edward T. Grasso. Washington, DC: AAHE Monograph, 2000, 43-54.

Performance Characteristics of Social and Traditional Investments. Sandra Waddock, Samuel B. Graves, and Renee Gorski. *The Journal of Investing*, Summer 2000, 9 (2)





The Corporate Social Performance--Financial Performance Link. Sandra Waddock and Samuel B. Graves. *Strategic Management Journal*, 1997, 18: 4, 303-319.  
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Abstracted as "The chicken and the egg revisited: Ties between Corporate Social Performance and the Financial Bottom Line by Kathy Lund Dean, in *Academy of Management Executive*

Top Management Team Certainty: An Exploratory Investigation of Determinants of and Effect on Organizational Performance. Lynn A. Isabella and Sandra A. Waddock. *Journal of Management*, 1994, 20: 4, 835-858.

Responses of Institutional Investors to Corporate Social Performance Measures. Samuel B. Graves and Sandra A. Waddock. *International Journal of Value-Based Management*, 1994, 7: 165-180.

Managing Corporate, Public Affairs and Government Relations: The Case of US Multinational Corporations in Europe. D. Jeffrey Lenn, Steven N. Brenner, Lee Burke, Diane Dodd-McCue, Craig S. Fleisher, Lawrence J. Lad, David R. Palmer, Kathryn S. Rogers, Sandra Waddock, and Richard E. Wokutch. *Research in Corporate Social Performance and Policy*, edited by James E. Post, 1994, 13, 103-137.

Industry Performance and Investment in R&D and Capital Goods with Samuel B. Graves and Sandra A. Waddock. *Journal of High Technology Management Research*, 1994, 5: 1, 1-17.

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The National Alliance of Business Compact Project: Business Involvement in Public Education. *Research in Corporate Social Performance and Policy*, Vol. XIII, edited by James E. Post. Greenwich, CT: JAI Press, 1992, 31-81.

The Business Role in School Reform: From Feeling Good to System Change. *International Journal of Value-Based Management*, 1992, 5: 2, 105-126.

Strategic Issues Management: An Integration of Issue Life Cycle Perspectives. John F. Mahon and Sandra A. Waddock. *Business and Society*, 31: 1, 1992, 19-32.



**Cases**

Unum Corporation and The Maine Coalition for Excellence in Education Sandra Waddock with Michael Ames, *Business and Society*, Ninth Edition. James E. Post, James Weber, and Anne T. Lawrence. Boston: Irwin-McGraw-Hill, 1998, 437-445.

Parents in a Pinch Sandra Waddock with Carol Ann Barber and Laura Rhodes (case study). In

Accountability in a Global Economy: The Emergence of International Accountability Standards to Advance Corporate Social Responsibility, Special Issue, *Business Ethics Quarterly*. Guest Editors: Dirk Ulrich Gilbert, Andreas Rasche, Sandra Waddock. January 2011, 21 (1).

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### **Web Postings, Blogs, Podcasts, Webinars, Interviews, and YouTube Videos**

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Memes, Stories, Narratives, and Transformation to a Wellbeing Economy, Wellbeing Economy Alliance (WEAll), June 15, 2020, <https://wellbeingeconomy.org/memes-stories-narratives-and-transformation-to-a->

Transformations2019: A Narrative Perspective. SDG Transformations Forum, November 1, 2019, <https://www.transformationsforum.net/transformations2019-a-narrative-perspective/>. Reposted at Be-Benevolution.com, <https://be-benevolution.com/2019/11/10/future-stories/>, November 11, 2019.

6 Strategies for Stabilizing the Planet. Petra Kuenkel and Sandra Waddock. Network for Business Sustainability, September 16, 2019, <https://nbs.net/p/6-strategies-for-stabilizing-the-planet-4f076d68-a406-4cb5-b951-38d53b54053d>.

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Wizards, Heroes, and Shamans: Where Stories and Narratives Fit into Transformational Change. SDG Transformations Forum, February 26, 2019, <https://www.transformationsforum.net/wizards-heroes-and-shamans-where-stories-and-narratives-fit-into-transformational-change/>.

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The Transformational Change Challenge of Memes around Marriage Equality, Sandra Waddock, Steve Waddell, and Paul Gray, *Business and Management INK*, Sage Publishing, December 27, 2018, <https://managementink.wordpress.com/2018/12/27/the-transformational-change-challenge-of-memes-around-marriage-equality/>.

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We Are All Stakeholders of Gaia, Organization and Natural Environment podcast, posted 15 November 1011, Sandra Waddock Interviewed by Judith Clair, <http://oae.sagepub.com/site/misc/index/Podcast.xhtml>.

Five Questions for Sandra Waddock, Greenleaf Publishing, <http://greenleafpublishing.wordpress.com/2011/05/25/5-questions-for-sandra-waddock/>, posted June 2011.

SEEing Changing, Greenleaf Publishing, <http://greenleafpublishing.wordpress.com/2011/05/19/seeing-change/>, posted June 2011.

Organizational Behavior Teaching Seminar Webinar, April, 29, 2011, <http://lebow.adobeconnect.com/p88354413/>.

Future of Corporate Responsibility, Centre for Social Impact, Sydney, Australia, <http://www.youtube.com/watch?v=lOowTkTm6LI&feature=related>, posted June 2010.

Business Roundtable Institute for Corporate Ethics, The Difference Makers, <http://www.youtube.com/watch?v=jYWFpouz9qE>, posted 2010.



100 Best Corporate Citizens, 2005. *Business Ethics*, 19 (1), Spring 2005. Article, Peter Asmus, statistical analysis, Samuel Graves and Sandra Waddock, with Marjorie Kelly.

100 Best Corporate Citizens: Companies that Serve a Variety of Stakeholders Well. Project Director, Marjorie Kelly, Article, Peter Asmus, Statistical analysis, Sandra Waddock and Samuel Graves. *Business Ethics*, Spring 2004.

100 Best Corporate Citizens Ranking, *Business Ethics: Corporate Social Responsibility Report*, March/April 2003. How the List is Put Together: The Methodology Behind the Corporate Citizenship Rankings. Samuel B. Graves, Sandra Waddock, Marjorie Kelly.

100 Best Corporate Citizens Ranking, *Business Ethics: Corporate Social Responsibility Report*, March/April 2002. Getting There: The Methodology Behind the Corporate Citizenship Rankings. Samuel B. Graves, Sandra Waddock, Marjorie Kelly.

The 100 Best Corporate Citizens:  
Responsible Major Public Companies, Article by Philip Johansson.  
Measure Corporate Citizenship? The Theory and New Methodology Behind This . March  
2001, *Business Ethics*, 12-17.

100 Best Corporate Citizens, On the Trail of the Best Corporate Citizens, Sandra Waddock, Samuel Graves, and Marjorie Kelly, *Business Ethics*, March 2000.

Business and Education Reform: The Fourth Wave, A Research Report, Report No. 1091-94-RR. The Conference Board, New York, NY, 1995.

The Compact Project: Final Report. Washington, DC: National Alliance of Business, 1991.

#### **Refereed Conference Presentations (and Proceedings when relevant)**

Transformation Systems for Socioeconomic Transition. Steve Waddell, Sandra Waddock, Peter Jones, and Ian Kendrick. Relating Systems Thinking and Design (RSD-11) 2022 Symposium. University of Brighton, UK, and virtual, October 13-16, 2022, presented October 14, 2022 virtual, <https://rsdsymposium.org/friday-october-14/>.

Paradoxical

Stepping into the Void: Research, Thinking, and Doing System Transformation in the Age of the Anthropocene. Symposium, International Association of Business in Society, May 31-

## Symposium

Assessing the Link Between Corporate Governance and Social/Financial Performance Sandra A. Waddock and Samuel B. Graves. *Proceedings of the International Association of Business and Society*, Paris, France, June 1999, 221-226.

Many Futures, Many Voices, Many Scholarships: Report on Futures Workshop for Business and Society, *Proceedings of the International Association of Business and Society*, author-editor, with others, Hawaii, 1998, 329-334.

The Bottom-Line Benefits of Doing Well and Doing Good with Neil Smith. *Proceedings of the International Association of Business and Society*, Hawaii, 1998, 353-358.

An Empirical Approach to Stakeholder Theory Development Using Data Envelopment Analysis with Catherine Lerne Bendheim and Samuel B. Graves. *Proceedings of the International Association of Business and Society*, Santa Fe, NM, March 1996.

Good Management and Stakeholder Relations: Are They Synonymous? with Samuel B. Graves. *Proceedings of the International Association of Business and Society*, Santa Fe, NM, March 1996.

Social Issues in Management: On Marginality and Corporate Strategy. *Proceedings of the International Association of Business and Society*, Vienna, Austria, June 1995.

Corporate-Community Relations: Driving Forces in a Changing Environment with Mary-Ellen Boyle. *Proceedings of the International Association of Business and Society*, Hilton Head, GA, March 1994.

Responses of Institutional Investors to Corporate Social Performance Measures with Samuel B. Graves. *Best Paper Proceedings of the Academy of Management*, August 1992.

The Business Role in School Reform: From Feeling Good to System Change. *Proceedings of the International Association of Business and Society*, Leuven, Belgium, March 1992.

Business and Public Education: An Analysis of the National A1011 712.03 29497 fB06(.y) TJETQq0.0









Management Association, December 9-11, 2019, Baruch College Lawrence N. Field Center for Entrepreneurship. Return to Purpose Panelist.

Theory of Transformational Change Session, organized by Steve Waddell, Sandra Waddock, Bruce Goldstein. Presented: What is a Useful Theory of Transformational Change? Transformations2019, Santiago, Chile, October 15-17, 2019.

Finding Transformative Narratives: Exploring Our Common Ground organized by Chris Riedy and Sandra Waddock, T-Practice Session, Transformations2019, Santiago, Chile, October 15-17, 2019.

Transformative Narratives: Memes, Stories and their Role in Transformations, Pre-Conference full day workshop organized by Chris Riedy, Sandra Waddock, Karen 2019.

The Importance of Memes in Narratives and System Transformations. Sandra Waddock, Presentation in Exploring Transformative Narratives, Transformations2019, Santiago, Chile, October 15-17, 2019.

SDG Transformations Meetings, Transformations2019, Santiago, Chile, October 18, 2019.

Building an Inclusive World without Committing Type III Errors: The Need for System Transformation. Sandra Waddock and Ian Mitroff (Organizers and Panelists), Panelists: Steve Waddell, Gerald F. Davis, Rajendra Sisodia, Otto Scharmer. Erica Steckler facilitator. All Academy Symposium, Academy of Management, Boston, August 2019.

All You Need Is Love: Love and the Inclusive Organization. Michael Pirson (Organizer). Distinguished Speakers: James P. Walsh, Jay B. Barney, Sandra Waddock, David Sloan Wilson. Erica Steckler, Facilitator. All Academy Symposium, Academy of Management, Boston, August 2019.

Co-creating Inclusion: Advancing Well-Being, Dignity & Inclusivity through Humanistic Management. Organized by Erica Steckler and Elizabeth Castillo. Distinguished Speakers: Donna Hicks, Rajendra Sisodia, Otto Scharmer, and Sandra Waddock, plus multiple facilitators. PDW Workshop, Social Issues in Management and Management, Spirituality and Religion, Academy of Management, Boston, August 2019.

Fireside Chat, SIM Doctoral Consortium. Sandra Waddock, interviewed by Michael Johnson-Cramer. Social Issues in Management, Academy of Management, Boston, August 2019.

Developing a Theory of Transformational Action. Steve Waddell and Sandra Waddock, Co-Organizers. With Fred Carden, Bruce Goldstein, Derk Loorbach, and Peter Taylor. International Sustainability Transitions Conference, Carleton University, Ottawa, Canada, June 23-25, 2019.

Developing Powerful Transformations Systems. Steve Waddell and Sandra Waddock, Co-Organizers. With Bruce Goldstein and Derk Loorbach. 10<sup>th</sup> Annual International Sustainability Transitions Conference, Carleton University, Ottawa, Canada, June 23-25, 2019.

Steve Waddell. Leverage Points 2019, Leuphana University, Lüneburg, Germany, February 6-8, 2019.

SDG Transformations Forum, Working Meeting, Leuphana University, Lüneburg, Germany, February 9, 2019, organized by the leadership team of Stewards and Councilors (I am a Councilor).

Breaking Boundaries and Forging a Circle of Trust: Co-Creating a Vision for IABS 2050. Symposium. Sandra Waddock, Jerry Calton, James Weber. International Association of Business in Society Annual Meeting. San Diego, CA, March 21-



Restorative Business: A Shamanic Perspective. In Making Organizations Meaningful: Rethinking Management around Dignity and Well-Being, All Academy Symposium, Academy of Management Annual Meeting, Anaheim, CA, August 2016. Organized by Michael Pirson. Panelists: Thomas J. Donaldson, James P. Walsh, Sandra Waddock, Otto Scharmer. Facilitator, Erica L. Steckler. Discussants: Ian Mitroff, Henry Mintzberg.

Connecting: Making Social Science Matter. In Making Academic Practitioner Research Partnerships Meaningful: Developments and Opportunities, Organization Development and Change Theme Symposium, Academy of Management Annual Meeting, Anaheim, CA, August 2016. Panelist: Conceptual Challenges. Organized by Jean M. Bartunek and Jane McKenzie.

Shaman, Writer, Scholar, Songwriter. MSR Plenary: Shaping a Meaningful Scholarly-Practitioner Life. MSR Plenary Distinguished Speaker. Organizer: Mary Finney. Distinguished speakers: Nancy J. Adler, Ilma Barros-Pose, Marjolein Lips-Wiersma, Sandra Waddock. Facilitator: Richard J. Major. Discussants: Robert E. Quinn, Philip H. Mirvis. Academy of Management Annual Meeting, Anaheim, CA, August 2016.

Memes for a New Economic Narrative. Humanistic Management Pre-Conference, Anaheim, CA, August 4, 2016.

Opening Planetary Governance: From Corporate to National Global (Earth Systems) Governance. Organizers: Sandra Waddock and Derick De Jongh. Distinguished speaker: Mervyn King, Chair, International Integrated Reporting Council. Panelists: Jonathan Doh, Christian Voegtlin, Laura Albareda, and Derick De Jongh. Academy of Management Annual Meeting, Vancouver, British Columbia, Canada, August 2015.

Business Students, Managers and Executives. Organizers: Suzanne C. de Janasz and Sharon Lobel. Panelists: Heather Foust-Cummings, Jonas Haertle, and Sandra Waddock. Academy of Management Annual Meeting, Vancouver, British Columbia, Canada, August 2015.

Sustainability, Profitability, and Spiritual Wisdom: Re-imagining Paradoxes Facing Organizations. Mark P. Kriger, Organizer. Presenters: Robert E. Quinn, Sandra Waddock, Kathryn Goldman Schuyler, Chellie Spiller. Academy of Management Annual Meeting, Vancouver, British Columbia, Canada, August 2015.

Social Movements, Stakeholders, and Nonmarket Strategy: Movements and Stakeholders, organized by Jocelyn M. Leitzinger and Brayden G.

AOM Humanistic Management Pre-Conference, University of British Columbia, Canada, August 7, 2015, in conjunction with Academy of Management Annual Meeting, Vancouver, British Columbia, Canada, August 2015. Speaker: 1) Thrivability as Alternative Objective Function for Management, and 2) Intellectual Shamans and What They Can Teach Us.

Becoming an Intellectual Shaman: Tackling Big Ideas Around Social, Ecological, and Economic Issues. Sandra Waddock and Andreas Rasche, Organizers and Presenters; Stuart Hart, Paul Shrivastava, Erica Steckler, and Lea Stadtler. Academy of Management Annual Meeting, August 2014, Philadelphia, PA.

Degrowth Problems with Sensemaking: New Imaginaries for Management Science. Robert Perey and Andre Reichel, Organizers. Participants: Caroly P. Egri, Gavin Jack, John M. Jermier, Mark Starik, and Sandra Waddock. Academy of Management Annual Meeting, August 2014, Philadelphia, PA.

Empty Words? The Contested Nature of the UN Global Compact. Showcase Symposium. Organizers: Christian Voegtlin and Andreas Rasche. Participants: Satyarth P. (Prakash) Sethi, Donald H. Schepers, Sandra Waddock, Daniel Berliner, Aseem Prakash, Andreas Georg Scherer, and Oliver Williams. Academy of Management Annual Meeting, August 2014, Philadelphia, PA.

The Power of Words We *Rarely* Use: Dignity, Rights and Responsibility. Organizer: Michael Pirson. Presenters: Sandra Waddock, Claus Dierksmeier, André Habish, and Florian Wettstein. Academy of Management Annual Meeting, August 2014, Philadelphia, PA.

SIM Salon: A Collection of Words that We Should Be Using More Frequently in SIM Research. Program Chair: Harry Van Buren. Presenters: Stephen Brammer, Gerald F. Cavanagh, Jean-Pascal Gond, Michelle Greenwood, and Sandra Waddock. Academy of Management Annual Meeting, August 2014, Philadelphia, PA.

Evolution, Shamans, and Adaptation: What Is/Could Be the Role of Academics in System Change. Co-Organizer with Malcolm McIntosh. Presented Intellectual Shamans. Participants: R. Edward Freeman, Edwina Pio, and Chellie Spiller. International Association of Business in Society, Sydney, Australia, June 19-21, 2014.

Capitalism in Question: Towards an Economics of Justice, Sustainability, and Economic Thrivability

Capitalism in Question: Management Education in Trouble? Rethinking  
Management Education. Moderator: Michael Pirson. Organizer: Katrin Muff.  
Speakers

Wisdom of the East Meet the West: What Can the West Learn from the East and Indigenous Cultures? Organizer, moderator, and commentator. With Hiroshi Takeda, University of Kitakyushu, Fukuoka, Japan; Edwina Pio, AUT University, Auckland, New Zealand, and Chellie Spiller, the University of Auckland Business School, Aotearoa, New Zealand; Mzamo P. Mangaliso, University of Massachusetts; and Malcolm McIntosh, Griffith University, Brisbane, Australia. All Academy Symposium, Academy of Management Annual Meeting, August 2011, San Antonio, Texas.

Difference Makers, Intellectual Shamans, and You: Creating Possibilities by Exploring Wisdom, Balance, and Right Action. Organizational Behavior Teaching Conference, Milwaukee, WI, June 8-11, 2011.

Tightrope Walking Dare-to-Care Devils: Difference Makers, Edgewalkers, and Intellectual Shamans, organized by Sandra Waddock, with Stuart L. Hart, Andrew J. Hoffman, Judith A. Neal, Maurizio Zollo, and Sandra Waddock and Erica Stecker, All Academy Symposium, Academy of Management Annual Meeting, August 2010, Montreal, Canada.

The Social in the Physical: From Management research Fihysical



Does Green Management Matter to the Academy of Management: Is the AoM an Emerging ESO (Environmental Sustainable Organization)? Mark Starik, organizer and moderator; Panelists: Gordon P. Rands, Thomas G. Cummings, Sandra Waddock (Fiddling While the Planet Burns? ESO Interactions at the Political/Economic Level), James E. Post. All Academy Symposium, Academy of Management Annual Meeting, August 7-11, 2009, Chicago, IL.

Greening Management Education: Educating for Global Responsibilities, Sustainability, and Ethics, Andreas Rasche, Sandra Waddock, Patricia Werhane, organizers and moderators, with panelists. All Academy Professional Development Workshop, Academy of Management Annual Meeting, August 7-11, 2009, Chicago, IL.

Intellectual Shamans: Asking Questions to Heal the World. Sandra Waddock, organizer, moderator, panelist, with R. Edward Freeman (Virginia), David Cooperrider (Case Western), Robert A. Giacalone (Temple), Philip A. Mirvis (Boston College Center for Corporate Citizenship), and Nancy J. Adler (McGill). All Academy Symposium, August 8-13, 2008, Anaheim, CA.

Implementing the Principles for Responsible Management Education (PRME): The Questions We Have Not Asked (Yet). Organized by Andreas Rasche, Sandra Waddock, and Patricia H. Werhane. All-Academy Professional Development Workshop, August 8-13, 2008, Anaheim, CA.

Two New Calls for Faculty to Improve Ethical & Moral Conduct of Graduates: Views Inside and Out, Kenneth R. Thompson, Organizer, Robert A. Giacalone, Sandra Waddock, and Stephen Kerr, panelists. Academy of Management Annual Meeting, August 8-13, 2008, Anaheim, CA.

Corporate Citizenship Journey: Views from the Difference Makers, Facilitated and organized by Sandra Waddock, with Jane Nelson, Steve Lydenberg, Tim Smith, and Allen White, Real + Relevant + Responsive Corporate Citizenship, Boston College Center for Corporate Citizenship Annual Meeting, Boston, April 6-8, 2008.

The 21<sup>st</sup> Century Corporation:

Needs? Sandra Waddock, organizer, moderator, panelist, with

Allen

Company, Jane Nelson (Harvard Kennedy School of Government), James Post (Boston University), Gerard Lenssen (European Academy of Business in Society), and Simon Zadek (AccountAbility). All Academy Symposium, August 3-8, 2007, Philadelphia, PA.

Doing Better at Doing Good: Broadening the Base of the Pyramid. Oana Branzei and Kasturi Rangan, organizers; Jane Nelson (Harvard) and James P. Walsh (Michigan) Framing the Debate; Stuart Hart (Cornell) and Aneel Karnai (Michigan), The Debate, Georg Kell (UN Global Compact) and Hani Asaad



Freeman, Joshua Margolis, and Paul Shrivastava, All Academy Symposium, 2004  
Academy of Management Annual Meeting, New Orleans, LA.

Positive Psychology and Responsible Organizations: Exploring the Power of  
Aspiration in Creating Actionable Knowledge. Robert Giacoloni, Sandra Waddock  
(The Positive Psychology of Corporate Citizenship), Judith C. Clair and Ron  
Dusfrene, and Jeanne M. Logsdon and John E. Young., Academy of Management  
Annual Meeting, New Orleans, 2004.

Business in Society and Positive Psychology: A Workshop. Sandra Waddock and  
Jeanne M. Logsdon, International Association of Business in Society, March 2004,  
Jackson Hole, WY.

Institutional Failure: Democracy, Silence, Trust, and Accountability (symposium).  
Organizer and presenter, Academy of Management annual meeting, Seattle, WA,  
August 2003.

Rogovsky of the ILO All-Academy Symposium, Academy of Management annual meeting, Denver, CO, August 2002.

Responsibility Management in the Old and New Economies: Common Values in Quality and Responsibility Management Systems, Organizer and Presenter, with Math Gobbels, Jan Jonker, Jeanne Liedtka, Andy Wicks, Charles Bodwell. Social Issues in Management Division, Academy of Management, Denver, CO, August 2002.

Pushing Pedagogy Forward: Academy Partners Fellows Building Networks through Service Learning. Organized by Amy Kenworthy-Briehan, Silvia Dorado, Sandra J. Reinke, and Donna M. Trent. Discussants: John Saltmarsh and Sandra Waddock. Management Education Division, Academy of Management, Denver, CO, August 2002.

Global Public Policy Networks as Social Problem Solving Agents: Voluntary Responses to Managing Responsibilities co-organized, with Steve Waddell. Presenters included Steve Waddell, Sandra Waddock and Charles Bodwell, Larry French and Richard Wokutch, International Association of Business in Society, Victoria, British Columbia, Canada, June 2002.

Teaching Management Mindfully When Crisis Strikes. Co-organized, Judith C. Clair and Sandra Waddock. Workshop with Lawrence J. Lad, International Association of Business in Society, Victoria, British Columbia, Canada, June 2002.

The ISCT and Global Citizenship Standards: An Interactive Search for Improved Theory and Practice. Symposium organized by Jerry Calton and Ben Wempe, with Commentary by Tom Donaldson and Tom Dunfee, and presentation/facilitation by Donna Wood, Jeanne Logsdon, Sandra Waddock, Charles Bodwell, and Johannes van Oosterhout, International Association of Business in Society, Victoria, British Columbia, Canada, June 2002.

Integrity: Exploring the Corporate Citizenship-Reputation Link, Plenary Session, 6<sup>th</sup> *International Conference on Corporate Reputation*, Reputation Institute, May 23-25, 2002. Organizer and moderator. Panelists: Bradley K. Googins, James E. Post, Steven Lydenberg, and Heidi Soumerai.

*Advisory Board, Commentator, Moderator*: Meeting Expectations in the Global Economy: The United Nations Global Compact, University of Notre Dame, South Bend, IN, April 21-23, 2002.

*Global Conversation on Corporate Responsibility*, International Labour Organization, Geneva, Switzerland: Presented at two cEMC 1 0 0 1 117.02 198.17 Tm0 g0 G[(Adv)5(i

Managing Corporate Social Responsibility: Best Practices in Russian Companies, April 17, 2002.

Community-Based Learning Projects and Photo Essays in Strategy Course. Presented in the Innovations Fair at the Advances in Team Learning Conference, Boston University, June 2001.

Breaking the Frame: Markets, Governments, and Stakeholders in the Good Society. Academy of Management Annual Meeting, Washington, DC, August 2001.

Presenters: R. Edward Freeman, James E. Post, Lee E. Preston, and Sybille Sachs, and Joshua Margolis and James Walsh.

Teaching Management Mindfully: The Role for Business in Society Courses. Workshop, Sandra Waddock, Organizer, with Judith Clair and Lawrence J. Lad. International Association of Business in Society annual meeting, Sedona, AZ, March 2001.

Stakeholder Responsibility in the Global Arena: Implications for Labor Standards and Economic Development. Sandra Sutherland Rahman and Sandra Waddock, Co-Organizers, with Laura P. Hartman, Richard E. Wokutch, Sandra Rahman, and Maureen A. Sculley, Presenters, and Bryan Husted and Sandra Waddock, Discussants. International Association of Business in Society annual meeting, Sedona, AZ, March 2001.

A Time for Voice, A Time for Dialogue: Stakeholders in Seattle Dialogue and Practice Toward Collaborative Stakeholder Relationships, Sandra Waddock, Presenters: R. Edward Freeman, Michael Whitty, and Ann Svendsen. Discussants: Richard Marens and David Wheeler. Presented at the Academy of Management Annual Meeting (Showcase Session, SIM, ONE), Toronto, Canada, August 2000.

Personal and Organizational Transformation and the Search for Meaning at work in Turbulent Times, co-organized by John Milliman and Judith Clair, with Judi Neal,

Meaning: Presenters: Michael Whitty, R. Edward Freeman, and Ann Svendsen. Presented at the Academy of Management Annual Meeting, SIM, MED, Toronto, Canada, August 2000.

Presenters: R. Edward Freeman, Michael Whitty, and Ann Svendsen. Discussants: Richard Marens and David Wheeler. Presented at the Academy of Management Annual Meeting (Showcase Session, SIM, ONE), Toronto, Canada, August 2000.

: Aesthetic Knowing and the Business in Society Agenda, An Innovative Session, co-organized by Sandra Waddock (also moderator) and Stephen Taylor (playwright and director) with Judith Clair, Melissa Baucus, Steve Waddell, Lawrence J. Lad, and Craig Fleisher, actors; and Jerry Calton, Mary

Mallott, and Diane Swanson, discussants, International Association of Business and Society, March 2000, Essex Junction, VT.

Management Education 2001: Wisdom, Mindfulness, and the Business in Society Curriculum, workshop co-organized by Sandra Waddock and Melissa Baucus, with James E. Post and Lawrence J. Lad, presentors, International Association for Business in Society, March 2000, Essex Junction, Vt.

Transforming Management Education for the 21<sup>st</sup> Century: Changing and Developing for Global (and Local) Citizenship in a Pluralistic World. Developer, Organizer, and Moderator. Keynote talks by Karl Weick (Michigan), Henry Mintzberg (McGill), and Peter Senge (MIT, Society for Organizational Learning), with comments by Joseph Raelin (Boston College), J. Wil Foppen (Rotterdam at Erasmus, The Netherlands), Milton Blood (AACSB), and James E. Post (Boston University), and support from Allen Bluedorn (Missouri at Columbia) and Linda Livingstone (Baylor). All-Academy Symposium, 1999 Academy of Management Annual Meeting, Chicago, IL.

Global Corporate Citizenship: Implications of a Pluralistic World for Changing Management Education. Developer, Organizer, and Moderator. Presenters: J. Wil Foppen, Dean, Rotterdam School of Management, Erasmus Graduate School of Business, Karen Paul, Florida International University, Bradley M. Googins, Boston College Center for Corporate Community Relations, James E. Post, Boston University. With Milton Blood, AACSB, and James P. Walsh, University of Michigan, Discussants. August 1999, as a **Theme Session** for Social Issues in Management and Management Education Divisions, Academy of Management Annual Meeting, Chicago, IL.

Roundtable discussion participant and presenter in session on social accounting methods, The Leaders' Conference, Boston College Center for Corporate Community Relations, Orlando, FL, March 1999, sponsored by the Aspen Institute Initiative on Social Innovation in Business.

Recent Investment Analysis that Challenges Traditional Assumptions (special session featuring winners of the Moskowitz Prize for best paper on Social Investing for 1996-1998), Invited speaker, Making a Profit While Making a Difference Conference, Social Investment Forum, June 1999, New York City.

Business for Social Responsibility Conference, Boston, MA, October 1998, participant in dialogue for improving relationships between business leaders and academics, sponsored by the Aspen Institute Initiative on Social Innovation in Business.

Dialogue on Measurement and Assessment of Community Relations, International Leader's Conference, Boston College Center for Corporate Community Relations, Orlando, FL, March 13, 1999. Also, presentation of "Built to Last and Then







Good Politics and Good Business. Eastern Academy of Management. Organizer, moderator, and presenter with Stephen Lydenberg, James E. Post, and John F. Mahon, May 1987.

**Non-Academic Publications**

Final Report of the Massachusetts Governor's Conference on Libraries and Information Services, 1978-1979. Boston: Massachusetts Board of Library Commissioners.

Libraries for the People:

Working Group Co-Facilitator, Discovering Flourishing Enterprise: The Key to Great Performance. Fourth Global Forum for Business as an Agent of World Benefit, Fowler Center for Business as an Agent of World Benefit, Case Western Reserve University, Cleveland, OH, June 14-17, 2017.

Thinking Beyond CSR, Lifetime Achievement Award acceptance speech, 7<sup>th</sup> International Conference on Corporate Sustainability and Responsibility, Humboldt Universität, School of Business and Economics, Berlin, Germany, September 14, 2016.

Marriage Equality: Shifting Memes and the Lessons for CSR. Steve Waddell and

Faculty Workshop: PRME: Principles of Responsible Management Education and Fairleigh Dickinson University, November 5, 2015.

Plenary Wrap-

Responsible Management Education (breakout), 5<sup>th</sup> International Conference on Corporate Social Responsibility, October 4-6, 2012, Berlin, Germany.

Discussion Leader (invited), 3<sup>rd</sup> Global Forum for Responsible Management Education, Rio de Janeiro, Brazil, UN Conference on Sustainable Development, June 14-15, 2012.

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Making a Difference: Difference Makers, Edgewalkers, and Intellectual Shamans. Invited speaker, Lewis Institute Lecture Series, Babson College, October 7, 2010.

Business Unusual: Corporate Responsibility in a 2.0 World. Corporate Social Responsibility in a Globalizing World Conference, Ross School of Business, University of Michigan, Ann Arbor, September 10-11, 2010.

Imagining Corporate Responsibility in 2020: What Role for Civil Society and Community? Keynote Speaker, Intersecting Transformations: Business and the Third Sector, Sydney, Australia, June 4-5, 2010.

Imagining Corporate Responsibility in 2020: The Emerging Sustainable Enterprise Economy. Keynote Speaker, Asia Pacific Centre for Sustainable Enterprise, Seminar Series: The 10<sup>th</sup> Anniversary of the United Nations Global Compact and the Emerging Sustainable Enterprise Economy, presented at Griffith University, Brisbane, Australia, June 8, 2010.

The Difference Makers: Shaping Corporate Responsibility. Research Seminar, Eco-Centre, Griffith University, Nathan Campus, June 7, 2010.

Finding Wisdom Within: The Role of Seeing and Reflective Practice in Developing Moral Imagination, 16<sup>th</sup> International Symposium on Ethics, Business and Society, Towards a New Humanistic Synthesis, May 13-15, 2010, IESE, University of Navarra, Barcelona, Spain.

SEEing Change: Building a Sustainable Enterprise Economy, GreaterThan Conference, Portland, ME, July 26-28, 2009.

Business Unusual: The Emergence of SEE Change (Sustainable Enterprise Economy), Sandra Waddock and Malcolm, McIntosh, Conscious Capitalism Conference, Bentley University, May 28-29, 2009.

: The Emergence of SEE Change, Malcolm McIntosh and Sandra Waddock, Business as an Agent of World Benefit, Cleveland, OH, June 2-5, 2009.

Too Big to Fail Equals Too Big to Exist? Discussion moderator, 2<sup>nd</sup> Summit on the Future of the Corporation, Boston, MA, June 9-10, 2009.

Difference Makers: Shaping Corporate Responsibility, 3<sup>rd</sup> International Conference on Corporate responsibility and Governance, Berlin, Germany, October 2008, invited plenary speaker.

Corporate Citizenship: The Leadership Challenge from the Changing Global Context, Politeia, Fifth Annual Forum on Corporate Social Responsibility in a Global Economy: Corporate and Stakeholder Responsibility: Theory and Practice, Milan, Italy, May 22-23, 2008.

Invited opening speech, The Stakeholder Landscape: Context, Trends, and Pressure Points. Knowledge Forum on Engaging Stakeholders, Richard Ivey School of Business, The University of Western Ontario, (held in Toronto), February 29, 2008.

Keynote speaker, Leadership Integrity in a Fractured Knowledge World, 5<sup>ème</sup>

Grenoble, France, January 10-11, 2008. Also, speaker,

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que dissent les experts? And discussant, roundtable on Entreprise, responsable socialement: Rendre compte aux parties prenantes.





Taking Corporate Citizenship Seriously?

Invited Speaker. 4<sup>th</sup> International Conference on Corporate Social Responsibility, Frascati, Italy, October 15-16, 2004.

Does Firm Performance Reduce Managerial Opportunism? The Impact of Performance-Based Compensation and Firm Performance on Illegal Accounting Restatements. Jegoo Lee, Byung-Hee Lee, Sandra Waddock, and Samuel B. Graves, Japha Symposium on Business and Professional Ethics, Center for Business and Society, University of Colorado, Boulder, October 29, 2004.

Do Stock Options Resolve Opportunism: The Impact of Performance-Based Compensation and Firm Performance on Inappropriate Earnings Management, by Jegoo Lee, Byung Hee (Brian) Lee, Sandra Waddock, and Samuel B. Graves. Japha Symposium, October 2004.

Rethinking the Stakeholder Paradox: Effects of CSP and Performance-Based Compensation on Fiduciary Duty. Jegoo Lee, Sandra Waddock, Samuel B. Graves. Academy of Management Annual Meeting, August 2004, New Orleans, LA.

What is Corporate Citizenship? What is Corporate Responsibility? Starting Bloc: The Institute for Responsible Leadership, Boston College, March 13, 2004.

Parallel Universes: Companies, Academics, and the Progress of Corporate Citizenship. Business in Society Conversazione 4, University of Northern Iowa, April 25-27, 2003.

([http://dcollections.bc.edu/R/GFT8MSS5P8HENVNMJ6EX9FCK15IU4K9E2DPB1SKYQE6ET17UG5-03612?func=results-jump-full&set\\_entry=000027&set\\_number=000835&base=GEN01-BCD03](http://dcollections.bc.edu/R/GFT8MSS5P8HENVNMJ6EX9FCK15IU4K9E2DPB1SKYQE6ET17UG5-03612?func=results-jump-full&set_entry=000027&set_number=000835&base=GEN01-BCD03))

Summary Comments: United Nations Global Compact Learning Forum, Berlin, West Germany, December 11-13, 2002.

*Keynote Address:* Corporate *Social* Responsibility: Making the Business Case for Integrity, Reputation, and Social Performance. Foundation Tracender, Santiago, Chile, November 10, 2002, Social Responsibility Fair.

*Keynote Address:* The Imperative for Corporate Responsibility and Integrity. Measuring the Business Value of Corporate Philanthropy, sponsored by The Council on Foundations and NYRAG, New York City, October 24, 2002.

*Workshop:* Social Performance Management & Corporate Social Responsibility. Executive Workshop. New York City, October 2, 2002. With Alyson Warhurst, University of Warwick. Sponsored by *Ethical Corporation* magazine.

*Keynote address:* Performance Implications of the New Business Imperative: Corporate Responsibility. International Centre for Business Performance and

Corporate Responsibility, Middlesex University Conference on Business Performance and Corporate Social Responsibility, April 4, 2002, London, England.

*Ruffin Lectures on Business Ethics, Business Ethics and Science*, University of Virginia, Darden Graduate School of Business Administration, Charlottesville, VA, April 19-21, 2002.

Activism. Sandra Waddock, Kathleen Rehbein, and Samuel B. Graves. Academy of Management Annual Meeting, August 2001, Washington, DC.

The Colloquium on Socially Responsible Investing, Invited speaker, Boston, November 2000.

B. Graves), The Colloquium on Socially Responsible Investing, The New York Security Analysts Society and Social Investment Forum, World Trade Center, New York, October 14, 1999.

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Business, University of Virginia, October 4-6, 1999.

The Good, the Bad, and the Activists: Stakeholder Relationships and Shareholder Performance Characteristics of Social and Traditional Investments with Samuel B. Graves and Renee Gorski, Academy of Management Annual Meeting, August 1998, San Diego, CA.

Social Issues in Management for the 21st Century: Stepping Outside the 20th Century Paradigm



A Preliminary Empirical Test of Daft & Weick's Typology of Organizations as Interpretive Systems with Lynn A. Isabella. Academy of Management Annual Meeting, Anaheim, CA, August 1988.

Strategic Philanthropy and Partnerships for Economic Progress with James E. Post. American Economics Association, Chicago, IL, December 1987.

A. Waters Colloquium on Ethics of Practice, May 2000; co-coordinator, joint seminar series, Leadership for Change and CSOM Accounting Department, 1997; Member, Boston College Community Service Award Committee, 1999; member, recruitment committee for strategy position, 1999-2000; Speaker, CSOM Honors Assembly, May 21, 2000; Graduation Field Marshall, 1994- ; Chief Marshall, May 22, 2000; Faculty Advisory Committee, Boston College Center for Child, Family, and Community Partnerships, 1996-2000; Boston College CSOM Strategic Planning Steering Committee, 2004-2005; Chair, CSOM Business Leadership for a Better World Task Force, 2003-2004; Chair, CSOM Strategic Planning Subcommittee on Centers, 2004- ; BC Academic Vice Committee, 2003-2004; Co-founder and steering committee member, Institute for Responsible Investing, 2003-2010; Senior Research Fellow and member, Advisory Board, Boston College Center for Corporate Citizenship; co-developer, Leadership for Change (originally Leadership for the Common Good) Program, 1994-2010; co-coordinator Organizational Level Module, 1994-1995, coordinator, Organizational Level Module, 1995-2009; Leadership for Change "Heart and Soul Committee," 1992-2011. President, Boston College Chapter, Beta Gamma Sigma, 1999-present.

**Academy of Management**, member, 1982-present. Academy of Management Blue Ribbon Panel on Management Education for the 21st Century, member, 1997-1998; co-chair, Academy of Management Mentoring Committee, 1996-1998; co-coordinator, Task Force for the Initiative on Service Learning, 1999 annual meeting, ex officio member, 1999- , Service-

**International Humanistic Management Association Pre-Conference Annual Meeting**, hosted at Boston College, August 8, 2019.

**SDG Transformations Forum**, Council Planning Meeting, hosted at Boston College, July 25-26, 2019. Councilor and Steward, 2017- present.

**WEALL (Wellbeing Economy Alliance)**, Narrative Workshop, Lancaster, UK, January 22-24, 2019, participant.

**Leading for Wellbeing Consortium**. Steering Committee, 2016- . Participant in Leading for Wellbeing meeting, Fordham University, New York, May 16-17, 2016.

**International Association of Business and Society**, Mentor, Donna Wood elected Fellow, 2014; IABS Doctoral Consortium faculty, and Meet the Editors Panel, 2014, Sydney, Australia; Proceedings Editor, 1992 annual meeting; Editorial Board Member, 1990-92; elected member, Best Paper Award Committee, 1998-1999; elected member IABS Board of Directors, 1993-1996; chair, By-Laws Revision Committee, 1995-96; member, 1989-present.

**Fifth International Cross Sector Social Interaction Symposium**, Toronto, Canada, April 16-19, 2016. Faculty Participant, Doctoral Consortium, April 20, 2016; Scientific Committee.

**4<sup>th</sup> International Cross Sector Social Interaction Symposium**, Boston, MA, May 28-30, 2014. Co-leader, Doctoral Consortium (with Rob Van Tulder).



**Social Innovation Council**, Boston College, October 2012-2014.

**50+20 Committee**, Globally Responsible Leadership Initiative (European Foundation for Management Development), January 2012 - .

Academic Advisory Board, **Initiative for Responsible Investment**, Quarterly Convening Series, Harvard Kennedy School, 2011-2013.

Advisory Board, **Initiative for Responsible Investment, Investor Responsibility Research Center Institute**, Harvard Kennedy School, 2010-2016.

**GOLDEN** (Global Organizational Learning and Development Network) for Sustainability, with Maurizio Zollo, Bocconi University, Milan, Italy, and others, Steering Committee, 2009-2010; Academic Advisory Council, 2011- ; Large Systems Change working subgroup, 2013-2015.

Advisory Board, **PRME/CBS** (Principles for Responsible Management Education/Copenhagen Business School) International Conference on Sustainable Leadership in the Era of Climate Change, November 23-24, 2009, Copenhagen, Autumn 2009.

**CSR History Project**, University of St. Thomas, invited member of expert consultation panel, November 6-7, 2007.

**New Frontiers in Public Trust**, Expert Panel, Business Roundtable Institute for Corporate Ethics and Arthur W. Page Society, Washington, DC, April 30, 2007.

**UN Global Compact Task Force on Principles for Responsible Management Education**, 2007. Member, delegation to present the PRME to the International Leaders Summit, Geneva, Switzerland, July 2007.

**Business Ethics Education Initiative** (housed at Kansas State University), national advisory committee, 2003.

**Ford/Hitachi Corporate Citizenship Mapmaker Project**, 2003-2004.

**Starting Bloc Boston**: The Institute for Responsible Leadership (student corporate citizenship organization), 2004-2005.

**Boston College Center for Corporate Citizenship** Advisory Board, 2003-2007.

**Leadership for Change**, Heart & Soul Committee (steering committee), 1992-2009.

**Institute for Responsible Leadership**, CCC at Boston College, co-founder and steering committee, 2003-2006.



**Academic Vice President's Advisory Council**, Boston College, 2003-2005 (term).  
Center for Child, Family & Community Partnerships (Boston College) founding  
Advisory Board, 1996-2003.

**Reputation Institute**, *6<sup>th</sup> International Conference on Corporate Reputation*, May  
23-25, 2002. Co-track chair, Corporate Citizenship track with Pursey Heugens.

**Society for Organizational Learning**, research member, 1998-2008.

**Ethics Education Initiative**, College of Business Administration, Kansas State  
University, Advisory Committee, January 2003-2004.

**Eastern Academy of Management**, Member, 1986-1995. Track chair, Social  
Issues, Legal Environment and Government, 1991 annual meeting. Member, By-  
Laws Revision Committee, 1988-1989.

**Association for Business Education Development** (Central and Eastern Europe),  
Founding Member, 1997- .

**Boston College Women in Politics Program**, Advisory Board, 1990-present.  
Guest instructor, 1989-1991.

**Society for the Advancement of Socio-Economics**, member, 1989-present.

**Decision Sciences Institute**, 1986-1989. Member.

**Franklin School**, Newton, Member of the Executive Committee and Secretary,  
Parent Teacher Association, 1989-1991; co-president, PTA, 1991

**BHW Credit Union**, director, 1976-1977.

**Publicity Club of Boston**, member, 1976-1978, program committee, 1977, scholarship committee, 1978.

### **Editorial Boards**

*Business and Human Rights Journal*, editorial board, 2022-2024.

*Journal of Awareness Based System Change*, supported by Presence, 1992 reW\*BT/F4 12 Tf1 0 0 1 90.

*Encyclopedia of Business Ethics and Society*, edited by Robert W. Kolb, associate editor, 2005-2007 (2007).

### **Consulting and Teaching Activities**

**The Conference Board**, developed, researched, and wrote report on education reform.

**Eastern European Management Faculty Development Workshop.** US Team Member, Consortium of Boston College, University of Hartford, Columbia University, and University of Massachusetts, Faculty Development Workshop, Krakow, Poland, July 1993; Bratislava, Slovakia, June-July 1994; Krakow, Poland, July 1995; Celekovice, The Czech Republic, July 1996; Krakow, Poland, July 1997.

Boston Public Schools, Agissez, strategy consulting, pro bono, 1992.

International Marketing Institute, presenter, 1989, 1992, 1993.

Women in Politics Program, lecturer, 1989, 1990.

Harvard School of Education, Management for Lifelong Education Program, instructor, 1990.

**National Alliance of Business**, 1) consultant on partnership development, 1990; 2) evaluation of NAB Compact Project, 1990.

## **Reviewing**

### Journal reviewer:

*Academy of Management Journal*

*Academy of Management Review*

*Academy of Management Learning and Education*

*Business Ethics Quarterly*

*Journal of Management*

*California Management Review*

*Business & Society*

*Business and Society Review*

*Organization Science*

*International Journal of Organizational Analysis*

*Journal of Applied Management Studies*

*Organizational Reputation Review*

*Journal of Management Inquiry*

*Journal of Management Studies*

*Sustainability*

### Publishers:

Macmillan

Prentice-Hall

McGraw-Hill

Cambridge University Press

Stanford University Press

Business Expert Press

Conference Reviewing:

Academy of Management

International Association of Business and Society

Decision Sciences

Eastern Academy of Management

Other

Judge for Best MBA Paper in Corporate Social Performance Contest for The Center for Corporate Community Relations at Boston College, 1994, 2004.

**Press Mentions**

*Marketplace*, January 25, 2022,

<https://www.marketplace.org/2022/01/25/pges-criminal-probation-comes-to-an-end/>.

**Interests**

Folk music, guitar, singer-songwriter.

First CD: *Full Moon Over Boston Tonight*, 2010.

Second CD: *That Girl Will Always Be Trouble*, 2011.

YouTube: Amazing Things, CD Release Feature, April 21, 2011

Part 1. <http://www.youtube.com/watch?v=mzKww-GnS64>

Part 2. <http://www.youtube.com/watch?v=7Il4e4XYFUY&feature=related>

Qigong. Yoga.

Way of Power shamanic practice, 2004- .